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On Contemporary Korea) By Sangjoon Lee;Abé Markus Nornes**

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**ntu: academic profile: asst prof lee sang joon** - Asst Prof Lee Sang Joon, Assistant Professor, Wee Kim Wee School of Communication and Michigan, Ann Arbor, and the Department of Film and Theatre at Dankook University, South Korea. He is coeditor of 'Hallyu 2.0: The Korean Wave in the Age of Social Media' (University of Sangjoon Lee, Abe Markus Nornes).

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University of Michigan Press Ann Arbor

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